Carol Bramson, ’92

Carol Bramson, ’92, has been Summer Infant’s chief executive officer since February 2014. She has been a director on Summer Infant’s board since July 2012 (NASDAQ:SUMR). Prior to joining Summer Infant, Bramson was managing director of 212 Equity Management, LLC, a private investment firm that she founded in 2010 focused on the healthy living sector. She has more than 25 years of experience building strong businesses in a variety of industries. Her private equity experience began in 1988 with Essex Venture Partners (now Essex Woodlands Health Ventures), a healthcare venture capital firm founded in Chicago, and joined Banc One Equity Capital (formerly First Chicago Equity Capital) in 1992, where she became a partner with responsibility for all phases of the investment process. In 2001, Bramson founded TBG Capital, LLC, which provided equity capital and advisory services to companies to facilitate start-up, growth and/or acquisitions. In addition to direct equity investments, Bramson has provided ongoing industry, financial, and strategic advisory services to several organizations in the consumer products, wealth management, and various B2B sectors. In addition to serving on the Summer Infant board since 2012, Bramson is currently a board member of the private company, White Cloud Nutrition LLC. She has a bachelor’s of science in finance (with honors) from DePaul University and an MBA from the University of Chicago Booth School of Business.