3rd Annual
Midwest Alternative Energy Venture Forum

Wednesday, November 18, 2009 ~ Gleacher Center, Chicago

Promoting Tomorrow's Energy Solutions Today

Sponsorship Materials
Sponsoring the Third Annual Midwest Alternative Energy Venture Forum at the University of Chicago Booth School of Business Gleacher Center

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Mission: Promoting Tomorrow’s Energy Solutions Today

The Midwest Alternative Energy Venture Forum (MAEVF) is the foremost gathering of those interested in the exciting developments of alternative energy technology in the Midwest. The venture forum is organized as a collaborative effort by the University of Chicago, the Michael P. Polsky Center for Entrepreneurship at Chicago Booth, Reed Smith LLP, the Illinois Department of Commerce and Economic Opportunity (Illinois DCEO), the Association for Corporate Growth Chicago (ACG), the Chicagoland Entrepreneurial Center, Argonne National Laboratory and others.

The MAEVF is the premier conference for researchers, entrepreneurs, venture capitalists, and others interested in innovation and growth within the renewable energy sector in the Midwest. The forum allows these researchers and entrepreneurs to share what is new and exciting in this rapidly growing field while connecting them with the venture capitalists that will take these ideas and companies to the next level.

The MAEVF shines the spotlight on carefully selected Midwest-based companies to highlight the innovative technologies being developed between the two coasts. The MAEVF hosts many prestigious speakers and panelists, including scientific experts from the University of Chicago and Argonne National Laboratory, industry leaders in alternative energy, and highly-successful venture capitalists interested in alternative energy from across the United States. This informative program will be followed by a networking reception where participants will be able to interact with presenters and panelists.
How the MAEVF Works: Bringing Together Entrepreneurs and VCs

During the Midwest Alternative Energy Venture Forum, attendees will hear first-hand from upcoming alternative energy entrepreneurs, government and university officials, and important investors in alternative energy who will elaborate on the keys to success and the potential pitfalls of developing and investing in alternative energy technology. The forum attendees will also be encouraged to mingle with these entrepreneurs and professionals after the day’s program.

Opening, Luncheon, and Closing Remarks
A wealth of experiential and practical knowledge is passed on to forum attendees from exceptional opening, lunch, and closing remarks delivered by the finest experts in the alternative energy field. This conference hosts three major speakers, one in the morning, one during a served luncheon, and one in the evening during the networking reception. These speakers will address a variety of topics relating to alternative energy technology in the Midwest region, throughout the United States, and around the globe.

Panel Discussions
Through panel discussions moderated by renowned industry professionals, the forum will address a range of issues important to the development of alternative energy technology in the Midwest region. A typical panel is made up of three to four panelists, in addition to the moderator. Last year’s panel topics were “The Next Breakthroughs in Alternative Energy” and “Issues in Licensing Alternative Energy from Universities and Government Laboratories.”

Emerging Alternative Energy Company Presentations
Ten emerging alternative energy companies have been carefully selected by a distinguished panel of venture capitalists to give business presentations for forum attendees. These companies are on the cutting edge of the alternative energy field and provide attendees with an opportunity to see the newest technology coming out of the Midwest.

Cocktail Hour and Networking Reception
At the conclusion of the conference, a cocktail hour and networking reception will allow all forum attendees and participants to further discuss the day’s presentations and exchange ideas in a more casual environment. The forum attendees will find this reception useful to network with one another as well as pursue presenters that were of particular interest to them.
Why sponsorship is necessary

Investing partners of the MAEVF play a vital role in producing a forum that maximizes return for all involved. Our corporate partners bring knowledge, innovations, and monetary support to this event. Such support directly impacts the success of the alternative energy ventures presented at the forum; underlying the commitment of our corporate sponsors to this growing field.

Sponsorship Levels

Event Sponsors

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| $10,000 | • Sponsors at this level have the option of awarding a prize, including seed money, to an entrepreneur presenting in the forum allowing your corporation to directly impact the success and promotion of alternative energy companies. A representative from your organization will be invited to present the award to the entrepreneur.  
• Your organization has the opportunity to introduce one of the keynote speakers for the forum.  
• Your organization has the opportunity to send up to 8 representatives to the Midwest Alternative Energy Conference.  
• A full-page color advertisement will be printed in the program which is distributed to over 250 forum attendees.  
• Your organization will receive prominent marketing through a variety of print and web resources. |

Panel Sponsors

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| $5,000 | • Sponsors at this level are recognized as the unique sponsor of a particular panel at the event.  
• Your organization will received prominent marketing through a variety of print and web resources as it pertains to the panel your organization is the sponsor.  
• Your organization has the opportunity to send up to 5 representatives to the Midwest Alternative Energy Conference.  
• Key executive is invited to introduce/or moderate sponsored panel. |

Forum Benefactors

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| $3,000 | • Company will be recognized in program and event signage as a valued supporter of the Midwest Alternative Energy Forum  
• Your organization has the opportunity to invite 2 employees to the Midwest Alternative Energy Venture Forum. |
# 2009 MAEVF Sponsorship Return Form

## GENERAL INFORMATION

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## SPONSORSHIP LEVELS

(please check one)

___ $10,000  – Event Sponsor

___ $ 5,000  – Panel Sponsor

___ $ 3,000  – Forum Benefactor

Signature: ________________________________________

*Note: The University of Chicago Booth School of Business is a 501c(3) non-profit institution and, as a result, your donations are tax-deductible.*

Please make checks payable to: The University of Chicago Booth School of Business

Please submit this form with check to:

Attn: Starr Marcello  
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Polsky Center for Entrepreneurship  
The University of Chicago Booth School of Business  
5807 S. Woodlawn Ave., Chicago, IL 60637  
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Contact Information

For more information about the MAEVF, please contact:

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