CHOOSING LEADERSHIP

A self-directed, 40-minute leadership lesson by Professor Linda Ginzel

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Linda E. Ginzel has been on the Chicago Booth faculty since 1992. She specializes in negotiation skills, managerial psychology, and executive development. In 2000, President Bill Clinton awarded Ginzel a President’s Volunteer Service Award, and she is also the two-time recipient of the James S. Kemper Jr. Grant in Business Ethics. Ginzel is also the cofounder of Kids In Danger, a nonprofit organization dedicated to protecting children by improving children’s product safety.

LESSON IN STRENGTHS

1. Watch this video, “Focus on strengths”
   youtube.com/watch?v=W1R4R4170wQ
   ✨ 1 minute

2. Take this self-assessment survey to identify your character strengths:
   viacharacter.org/survey/surveys/takesurvey
   Then print the ranking of your 24 strengths.
   ✨ 20 minutes

3. Complete the written response (p. 109): Consider your top three strengths in detail. “How can you do more of what you do well every day?”
   ✨ 5 minutes

4. Discuss your top three strengths with others to create collective wisdom.
   ✨ 10 minutes

5. Reflect on the discussion and revisit your written response. Write additional input for your own self-understanding.
   ✨ 2 minutes

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If you have any questions or feedback on this lesson, please feel free to email rcenter@chicagobooth.edu.

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