The Chicago Approach™

Booth’s distinctive educational philosophy—known as The Chicago Approach—sets us apart from all other business schools in the world. The Chicago Approach is a multidisciplinary, empirical framework for solving the toughest problems. It enables you to analyze any situation in order to create impactful solutions—no matter the industry. By focusing on the fundamentals of business, we have taught generations of inquisitive students not what to think but how to think.

The Chicago Approach encourages people with a thirst for knowledge to follow their convictions, leveraging data to challenge convention and charging ahead to foster innovation and lasting impact.


“Inquisitive and forceful, rigorous and supportive. Chicago Booth pushes you to challenge the status quo and open your mind, to be creative and find new potential in yourself every step of the way.”

Vesna Petronic-Rosic, ’18
Executive MBA Program
Chicago
Your Intellectual Home

The University of Chicago Booth School of Business is the second-oldest business school in the United States—and second to none when it comes to influencing business education and business practices worldwide.

In 1943, Chicago Booth created the world’s first executive MBA program. Today, we remain leaders in the field. With permanent campuses on three continents, all offering access to the same courses, the same distinguished Chicago Booth faculty, and the same prestigious MBA degree, the program can truly be called “pure Chicago.”

Chicago Booth Firsts

For more than a century, Chicago Booth has been a leader in management education, known for pioneering new ideas. Here are some highlights from our rich history of innovation.

- 1922: First to introduce a PhD program
- 1928: First scholarly business journal
- 1929: First woman to earn a PhD in business
- 1943: First executive MBA program
- 1982: First business school to have a Nobel laureate on its faculty
- 1997: Six Nobel Prize–winning faculty members
- 2008: David Booth, ’71, $300 million gift—first of this size to a business school

Only US business school with permanent campuses on three continents:
Your Global Network

Access to a powerful network is paramount to the Chicago Booth experience. When you join our community, you become connected to more than 54,000 Chicago Booth alumni in more than 120 countries worldwide.

In the Executive MBA Program, you establish close ties with classmates through shared experiences on your home campus and during international sessions. Students benefit from consistent interaction with senior professionals in their regions during class sessions held every two weeks (Chicago) or every four to six weeks (London and Hong Kong). The program also offers four opportunities to work alongside students from the global campuses during international session weeks.

Class Profile
as of August 2020

Executive MBA Program students follow a set curriculum as a cohort, developing uniquely strong bonds and a lasting network. They are an incredibly diverse group, hailing from numerous countries across the globe and many different industries.

- 3 global campuses – Chicago, London, Hong Kong
- Total number of students: 224
- 112 students with advanced degrees
- 48 different nationalities represented
- 13 average years of work experience
- Average age of 37
  - 74% Male, 26% Female
- Top 3 industries – Investment Management/Research, Technology, Consulting
- +27 different industries
  +26 different job functions
- Average Executive Assessment Score: 155
- Average GMAT Score: 681
Your Program of Choice

We create a community that enables the individual to thrive. Through the Executive MBA Program, you have the ability to study for a world-class MBA degree at Chicago Booth while remaining in your job and home region.

Although you apply to a primary campus (Chicago, London, or Hong Kong), you take classes at each of our global campuses during international session weeks. We also offer the flexibility to take classes at the other campuses when it suits your business needs.

Overview

<table>
<thead>
<tr>
<th>Program starts:</th>
<th>August</th>
</tr>
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<tbody>
<tr>
<td>Length of program:</td>
<td>21 months</td>
</tr>
<tr>
<td>Courses per quarter:</td>
<td>2–3</td>
</tr>
<tr>
<td>Core curriculum:</td>
<td>18 courses</td>
</tr>
<tr>
<td>Electives:</td>
<td>4 courses</td>
</tr>
<tr>
<td>Capstone Experience Course:</td>
<td>Global New Venture Challenge or Integrated Strategic Management</td>
</tr>
<tr>
<td>International session weeks:</td>
<td>3 in Chicago, 1 in London, 1 in Hong Kong</td>
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<tr>
<td>Time spent with students from all three campuses:</td>
<td>5 weeks</td>
</tr>
<tr>
<td>Optional focused areas of elective study:</td>
<td>Capital Markets, Corporate Finance, Entrepreneurship, Marketing, Strategy, or Leadership and Management</td>
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<tr>
<td>Classes meet:</td>
<td></td>
</tr>
<tr>
<td>Chicago:</td>
<td>Alternating Friday-Saturday sessions in Chicago and six residential weeks (four in Chicago, one in London, one in Hong Kong)</td>
</tr>
<tr>
<td>London and Hong Kong:</td>
<td>16 weeks over 21 months, Monday morning through Saturday afternoon</td>
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<tr>
<td>Degree awarded:</td>
<td>MBA</td>
</tr>
<tr>
<td>Career Services and Leadership Development:</td>
<td>Lifelong access to global career and leadership development at each of our global campuses</td>
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The Curriculum

At Chicago Booth, you are asked to go deeper into the disciplines that drive business decisions. Your experience in the classroom is contributive; you will be challenged and encouraged to share your views.

The Executive MBA Program offers a general management curriculum that includes the same courses, taught by Chicago Booth faculty, on all three campuses. Following the Foundations, Functions, Management, and Business Environment courses, you can choose from a wide array of electives on which to focus.

Curriculum Descriptions

- **Foundations (3 Courses)**
  These courses focus on developing the analytical tools and knowledge that support the rest of the curriculum (Statistics, Financial Accounting, Microeconomics).

- **Functions (5 Courses)**
  These courses cover primary business functions (Finance, Marketing, Operations).

- **Management (7 Courses)**
  These courses examine the concepts and techniques required for effective management (Decisions, People, Strategy).

- **Business Environment (2 Courses)**
  These courses cover the global business environment in which all businesses function (Macroeconomics, Global Strategy & Economics).

- **Electives (4 Courses)**
  You will join your classmates from Chicago, London, and Hong Kong for two consecutive weeks of elective courses at the Charles M. Harper Center on the University of Chicago campus. Elective courses complement the general management curriculum by delving further into specific areas of study. Actual elective courses offered vary from year to year but include cutting-edge or advanced topics.

- **Capstone Experience Course (1 course)**
  These experiential, team-based courses have been created as capstone courses and integrate the skills and knowledge gained throughout the program.
Leadership Development and Career Support

As a student in the Executive MBA Program, you will also have access to career and leadership development through the required LEAD course and other programming. The LEAD course provides structured engagements with alumni and business leaders aimed at enhancing your executive marketplace knowledge across the global business landscape. LEAD workshops enable students to expand self-awareness and develop critical executive leadership skills, such as enabling potential in others and mobilizing a growth culture. Individualized executive coaching sessions offer a tailored approach to your career and leadership goal-setting and growth.

Entrepreneurship: the Global New Venture Challenge

Executive MBA students have a unique, hands-on opportunity to explore and launch entrepreneurial ventures through the Global New Venture Challenge (GNVC). The GNVC has been designed to expand Chicago Booth's Edward L. Kaplan, ’71, New Venture Challenge (NVC) to the global Executive MBA Program. Recognized as one of the top accelerator programs in the United States, the New Venture Challenge has graduated more than 330 startup companies still in operation today, which have gone on to raise more than $1 billion in venture funding and achieve upwards of $7.5 billion in mergers and exits. The NVC boasts an impressive portfolio of alumni companies, including Braintree/Venmo, GrubHub, and Simple Mills.

In the GNVC, you are coached through the process of building a company from start to finish, and benefit from access to alumni and members of the business community. Students are given a set of deliberate steps to take and pushed to hone in on their stories before pitching to a room full of potential investors.

More than 80 coaches, judges, panelists, and guest speakers participate in the GNVC at our Chicago, London, and Hong Kong campuses.
As a student in our Executive MBA Program, you’ll experience what makes Chicago Booth unique: our culture of intellectual curiosity, innovation, analytical inquiry, and collaboration.

The Potential for Impact

Our faculty members are cutting-edge researchers and academics, tested business leaders, and practitioners who bring real-world insights to the classroom. Their research and opinions are frequently sought by major corporations and media around the globe.

Beyond their world-renowned reputations, Chicago Booth faculty members are accessible, dedicated teachers committed to creating lasting impact in the world.

Meet Our Nobel Laureates

Since the Nobel Prize in Economic Sciences was established in 1968, nine Chicago Booth faculty members have won the award.

George J. Stigler 1982
Merton H. Miller 1990
Ronald H. Coase 1991
Gary S. Becker 1992
Robert W. Fogel 1993
Myron S. Scholes 1997
Eugene F. Fama 2013
Lars Peter Hansen 2013
Richard H. Thaler 2017
“I’m very grateful to be a member of the University of Chicago. The interaction that you get from your colleagues is so influential in building your work that you cannot underestimate its impact.”

Eugene F. Fama
Robert R. McCormick Distinguished Service Professor of Finance
2013 Nobel Laureate in Economic Sciences
Engage with Chicago Booth

Take the next step toward applying to Chicago Booth, and connect with us in one or more of the following ways:

Meet Us

Class Visits: Meet with Admissions staff at one of our three campuses when classes are in session. You can attend class, meet current students, and see the extent of our diverse network.
ChicagoBooth.edu/exec-visit

CV Review: Share your CV or resume with us, and we can help you determine whether the Chicago Booth Executive MBA Program is the right fit for you. Once we receive your CV/resume, we’ll be in touch in three to five business days.
ChicagoBooth.edu/exec-cv

Executive MBA Events: Attend a Chicago Booth Executive MBA information session or event in your area for the chance to talk with our staff, current students, and alumni.
ChicagoBooth.edu/exec-events

Contact Us

The Admissions staff at our three campuses can answer any questions you have about the program.

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