

ALYSSA J. RAPP

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EXPERIENCE

Surgical Solutions, CEO

January 2018-Present

- Recruited by Sterling Partners to lead transformational turnaround for national health care services company
- Successfully shepherded Surgical Solutions to a transaction with a Private Equity-backed global strategy partner in February 2020
- Retained by new parent company (Grupo Vitalmex/PE sponsor Australis Partners) at CEO of US Subsidiary

AJR Ventures, Managing Partner

- Angel Investor 2015-Present
- Strategic advisory services to private equity, venture capital, and Fortune 1,000's and \$100M+ privately-held companies on their e-commerce, digital, social media, content, and new product development/go-to-market strategies 2015-2018

Stanford University Graduate School of Business, Lecturer-in-Management

2014-Present

University of Chicago Booth Business School, Adjunct Professor of Entrepreneurship

2020-Present

Coalition for Consumer Rights (501(c)(4)), Founder & Officer

2009-2012

- Conceived of, successfully recruited key stakeholders, and raised funding for, and successfully advocated to to CA Attorney General/Governor Jerry Brown to overturn anti-small business, anti-consumer, and anti-technology 2009 industry advisory by the California Alcohol Bureau of Control

Bottlenotes, Inc., Founder, CEO, & Chairman of the Board

2005-2015

- Conceived of, fundraised for, and built a team to first pursue a "Netflix for Wine" e-commerce strategy (2006-2008), and later, due to a major regulatory shift by the California Alcohol Bureau of Control re: Third Party Marketing Firms, pivoted to become one of the leading interactive media company in the U.S. beverage industry (2009-2015)
- Led all strategic planning, financial forecasting, supplier and supply chain management activities, talent recruiting, board and investor relations for the entrepreneurial enterprise

CIVIC ENGAGEMENT

YPO, Member

2020-Present

Illinois Humanities, Board Member (Gubernatorial Appointment)

2020-Present

American Ballet Theatre, Global Council

2020-Present

The Economic Club of Chicago, Member

2019-Present

Illinois Housing Development Authority, Board Member (Gubernatorial Appointment)

2015-2019

- Audit Committee 2016-2019

Co-Chair, Economic Development Transition Team, IL Governor-Elect Bruce Rauner

2014

Spark Program, National Board of Directors

2015-2019

Spark Program, Chicago Executive Committee

2011-2014

Hubbard Street Dance Chicago, National Board of Trustees

2008-2018

PUBLICATIONS

Author, [*Leadership and Life Hacks: Insights from a Mom, Wife, Entrepreneur, and Executive*](#) (ForbesBooks, 2019)

- Amazon Bestseller in Business (as of January 2020). All press available at www.alyssarapp.com.

Author, [*Bottlenotes Guide to Wine: Around the World in 80 Sips®*](#) (Adam's Media, 2018)

AWARDS

Crain's Chicago Notable Women in Healthcare

2018, 2019

Top 100 Healthcare Leadership Award, International Forum on the Advance in Healthcare

2019

People's Choice Award Winner & Best Advertising & Marketing Company, Empact Showcase

2013

Member, [*The Young Entrepreneurial Council*](#)

2013-Present

100 Most Influential People (#23) in the US Wine Industry, Intowine.com

2012+

Inc.com's "30 Under 30 Coolest Entrepreneurs in America"

2008

EDUCATION

Stanford University Graduate School of Business, Palo Alto, CA

2003-2005

Masters of Business Administration (MBA 2005)

Yale University, New Haven, CT

1996-2000

Bachelors of Arts in Political Science and the History of Art (BA 2000)

- Frank M. Patterson Prize, Best Senior Essay on the American Political System
- Political Science Departmental Prize & Davenport College's Mellon Foundation Prize for Research
- Yaledancers: Modern Dancer, Choreographer, Artistic Director, and Director of Community Outreach

Leiden University, The Netherlands, Student of Law and Art History

Winter-Spring 1999

PERSONAL PASSIONS

Pelotoning, sprinting, skiing, yoga, hiking (Mt. Kilimanjaro, Machu Picchu), world travel, angel investing, entrepreneurship, wine, early childhood development, mentorship, contemporary dance/choreography, contemporary art and creative writing.