SOCIAL IMPACT AT CHICAGO BOOTH 2016–17
Dear friend of the Rustandy Center,

The 2016–17 academic year was truly transformational. In honor of a generous investment from Tandean Rustandy, ’07 (AXP-6), we changed our name from the Social Enterprise Initiative to the Rustandy Center for Social Sector Innovation.

Tandean’s commitment to social impact reflects the passion and generosity that are hallmarks of the Rustandy Center community. We are so grateful to this community—to all of you—for supporting our work.

We offer here a glimpse into some of the activities that your partnership made possible in the past year. Your continued support allows the Rustandy Center to facilitate programs and research that help our community tackle social and environmental problems.

All the best,

CHRISTINA HACHIKA, 
AB ’02, MBA ’07
Executive Director, 
Rustandy Center, and 
Adjunct Associate Professor of Strategy and Entrepreneurship

MARIANNE BERTRAND
Faculty Director, 
Rustandy Center, and 
Chris P. Dialynas 
Distinguished Service Professor of Economics

ROBERT H. GERTNER
John Edwardson Faculty Director, Rustandy Center, and Joel F. Gemunder Professor of Strategy and Finance
The first Economics of Social Sector Organizations conference, cohosted with the London School of Economics’ Marshall Institute for Philanthropy and Social Enterprise, brought together 40 participants, including Nobel laureate Oliver Hart of Harvard University.

nonprofit executives will be surveyed on topics including financial management, governance, and staff development as part of the Nonprofit Management Survey, launched this summer.

Alisa Doctoroff, ’83, board chair of the UJA-Federation of New York, delivered the keynote address at the inaugural On Board conference on nonprofit board service in New York City.

“The community at Booth helped me stay committed to my social impact passion and career goals. I was never doing this alone.”

The inaugural class of Neubauer Civic Scholars, professionals from the nonprofit and government sectors, began the Weekend MBA Program in September 2016.

“With the center, we can attract the best and brightest minds—people capable of winning Nobel Prizes—to bring creative and innovative thinking and improve the world.”

Tandean Rustandy, ’07 (AXP-6), founder of PT Arwana Citramulia Tbk, spoke at the annual dinner celebrating social impact at Booth.

Students and faculty from across UChicago workshopped solutions to complex problems, including opioid addiction and prison recidivism, through OpenImpact, part of the Edwardson Social Entrepreneurship Program.

Social enterprises have been launched by the John Edwardson, ’72, Social New Venture Challenge (SNVC) since 2012. This year’s winner was Provide, a nonprofit focused on childcare providers.
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