DOING GOOD IS WORTH DOING WELL
2021-2022 Rustandy Center Impact Investing Programs

• Impact investing competitions overview
  • Turner MBA Impact Investing Network & Training (MIINT)
  • Total Impact Portfolio Challenge (TIPC)
  • Kellogg-Morgan Stanley Sustainable Investing Challenge (KMSSIC)
  • Invest for Impact (pending)
  • IEN Student Corporate Engagement Competition (ESG)

• Other ways to get involved
  • Booth Impact Investing Club
  • Steven Tarrson Impact Investment Fund
  • Impact Investing 101 Sessions
  • Impact Investor in Residence
  • Impact Investing Course (Winter 2022)
Impact Investing
Competitions Overview
Competitions Overview

• Turner MIINT competition is only available to Booth students
• TIPC, KMSSIC, IEN Corporate Engagement are open to all UChicago graduate students
  • Multidisciplinary teams are encouraged
  • Teambuilding form here
  • View the teammate gallery here

• Competitions are open to FT and E/W students
• Competitions are open to all Booth students regardless of how many courses you have completed
• All competitions require an application, and will require working in teams
  • Turner MIINT: students apply individually and are placed into teams
  • TIPC, KMMSIC, IEN: students must form their own teams as part of their application
Turner MIINT (MBA Impact Investing Network & Training)

• **Deadline to apply:** Monday, October 11, 11:59 p.m. CDT

• Program goals
  
  • Train the next generation of impact investors
    
    • The Turner MIINT is for Booth students who are serious about exploring a potential near-term or long-term career in impact investing
  
  • Build meaningful links between companies and business schools
    
    • Students source their own early-stage impact investment, conduct diligence, and complete an investment memo along with several other deliverables
  
  • Create a network of students and practitioners
    
    • All Turner MIINT participants have access to a dedicated curriculum provided by Bridges and Wharton
    
    • Participants will have access to external mentors and practitioners
    
    • Campus finalist team will participate in a global finals event
Turner MIINT Continued

• Requirements
  • Students apply as individuals and will be matched into teams based on experience and subject matter interest
  • Participating students should expect to devote 4-5 hours per week to the competition from November-March
  • Half of participating team members should have some exposure to financing / investing, either through coursework or professional experience
  • Must be available on the following dates
    • March 8, 2022: Booth Campus Finals
    • March 30-31, 2022: Turner MIINT semi-finals (Booth finalist team only)
    • April 8-9, 2022: Turner MIINT Finals (semi-final winners only)
  • Application Link Here
Total Impact Portfolio Challenge (TIPC)

• Deadline to Apply: October 18, 11:59 p.m. EST

• Program Goals
  • Equip students with the knowledge, skills, and experience to design and execute investment portfolios that maximize impact across asset classes
  • Develop hands-on experience in aligning investment portfolios to financial and social impact goals
  • Focus is on portfolio construction across asset classes, exploration of various impact measurement and management approaches
  • Teams will receive a detailed institutional investor profile and design a strategy for allocating their assets, in line with their risk profiles, return expectations, and their specific issue areas and values. You will be provided with resources and tools to help you look for investment opportunities across asset classes
TIPC Continued

• Requirements
  • Interested UChicago graduate students must form their own teams of 3-5
    • Use this Airtable Form to indicate interest in forming/joining a team
    • Students responsible for contacting one another to form teams
  • Teams should expect to devote 2-3 hours per week to the competition from November-March
  • Each team must demonstrate prior experience or coursework in due diligence, portfolio construction, investment management
    • Not required of all team members, but must show some overall investment acumen
    • Subject matter / impact experience also a plus
  • All teams applying to TIPC should notify Christopher Schneider (Christopher.schneider@chicagobooth.edu) at the Rustandy Center
KMSSIC

• Deadline to apply: **February, 2022 (exact dates TBD)**

• Program Goals
  • Devise a novel financial instrument to positively impact the world and connects them with leading industry professionals
  • Applying finance principles to tackling social, economic, and environmental challenges

• Requirements
  • Students are responsible for contacting one another to form teams
    • Use this [Airtable form](#) on the Rustandy competitions page to indicate interest in forming/joining a team
  • Student teams are required to find a mentor, contact [Will.Colegrove@chicagobooth.edu](mailto:Will.Colegrove@chicagobooth.edu) for assistance with that process
IEN Student Corporate Engagement Competition

• Deadline to apply: January, 2022 (exact dates TBD)

• The Competition invites students to not only produce an investment recommendation in a publicly-traded company, but also to include in their recommendation a shareholder engagement strategy for improving the company’s business performance and impact on society

• Run in partnership with the Intentional Endowments Network, [more info here](#)
  • Students are responsible for contacting one another to form teams
  • Use this [Airtable form](#) on the Rustandy competitions page to indicate interest in forming/joining a team
Expectations + Opportunities: All Competition Participants

• Turner MIINT applicants are **required** to attend or review the Impact Investing 101 sessions
  • Applicants for all other competitions are strongly encouraged to attend as well

• Participating students in all impact investing competitions will have **access to Office Hours with Impact Investor in Residence Priya Parrish, ’09**, adjunct assistant professor of strategy and managing partner at Impact Engine

• Additional student and professional mentors will also be available to teams throughout the respective competitions
Other Ways to Get Involved
Booth Impact Investing Club

• New this quarter, Booth students have launched an impact investing club
• This club is leading efforts around the Steven Tarrson Impact Investment Fund, notably student recruitment
• If you are interested in programming, recruiting, networking in impact investing, we recommend joining

Join the Club

Attend the Club’s Kick-Off social event on Saturday 10/9
• 4:30-6:00 pm at Gleacher Center Room 621
• Food and beverages will be served
• RSVP Here
Steven Tarrson Impact Investment Fund

• Launched November 2019 with a $1 million dollar gift from Ron Tarrson, ’72 (XP-31)

• Program Goals
  • Provide Booth students with hands-on experience in early-stage impact investing
  • Opportunity for Booth students to network with investment committee members and experts in the field of impact investing
  • Fill the gap in early-stage catalytic funding for social entrepreneurs

• Get Involved
  • Join the Booth Impact Investing Club
  • Attend (or watch) Impact Investing 101 sessions on 10/20 & 10/26
Perspectives in Impact Investing Series

• A series for MBA students to provide an overview of impact investing.

• Sessions will be moderated by Impact Investor in Residence Priya Parrish,’09, Adjunct Assistant Professor of Strategy & Managing Partner at Impact Engine

• The first sessions in the series will be Impact Investing 101
  • RSVP for Session 1 on 10/20
  • RSVP for Session 2 on 10/26

• We will be announcing additional events in this series soon, featuring impact investing practitioners from a variety of asset classes
Impact Investing Course

• Consider enrolling in BUS34113, Impact Investing course in the Winter Quarter
  • Co-taught by Rob Gertner, Joel F. Gemunder Professor of Strategy and Finance & John Edwardson Faculty Director of the Rustandy Center and Priya Parrish,’09, Adjunct Assistant Professor of Strategy & Managing Partner at Impact Engine
  • Course will be offered on Thursday evenings from 6-9 pm
Questions?

• You can find information on each of the impact investing competitions the Rustandy Center supports on our website.

• Check out the impact investing page on the Rustandy Center website for more information on our programs.

• Contact Will Colegrove (will.colegrove@chicagobooth.edu) with any additional questions.

• Don’t forget to explore additional opportunities at Booth through the Polsky Center (PE/VC Lab, IIRs, competitions, etc.), Career Services, and more.
Connect with the Rustandy Center

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Rustandy Center for Social Sector Innovation

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