Positions

National

- **Co-Chair (2 positions)**
  - Candice Harden, ‘19
  - James Sparks, ‘91
  - Major Thomas, Jr, ‘96

- **Development/Partnerships Chair**
  - Aaron Joseph, ‘08
  - James Sparks, ‘91
  - Major Thomas, Jr, ‘96

- **Campus partners/Student-Alumni Liaison**
  - Ezeibe Anosike, ‘14
  - Aaron Joseph, ‘08
  - Chaney Ojinnaka, ‘12
  - Major Thomas, Jr, ‘96
  - Peter Wright, ‘20

- **Communications Chair**
  - Candice Harden, ‘19
  - Major Thomas, Jr, ‘96

- **Programming Chair**
  - Major Thomas, Jr, ‘96

- **Diversity, Equity, and Inclusion Chair**
  - Chaney Ojinnaka, ‘12
  - James Sparks, ‘91
  - Major Thomas, Jr, ‘96

Regional

- **Regional/City Ambassador and Programming Lead**
  - Fritz Cherubin, Jr., ‘12
  - Candice Harden, ‘19
  - Hind, Hassan, ‘19
  - Chaney Ojinnaka, ‘12
  - Major Thomas, Jr, ‘96

- **Promotions Lead**
  - Aaron Joseph, ‘08

Candidates

**Ezeibe Anosike, ‘14**

- 2014 Full-Time
- Chicago, IL, USA
- National Positions: Campus partners/Student-alumni liaison
- Statement:
  - The Campus partner / Student-alumni liaison appeals to me because I can help and influence current and future Booth students. Hopefully I can share my knowledge and experience, as well as leverage my peer alumni to assist in whatever outcomes are needed.
- Please describe why you want to be a CBAA leader.
  - I want to give back and pay it forward. My path to Booth was paved and navigated with the assistance of countless alumni. Now that I am on the other side, I want to do my part and support current and prospective students in the capacity that I can.
- Please describe the most entrepreneurial initiative you have ever led. What was your role, why do you describe it as entrepreneurial and what did you learn from your experience?
  - I founded a software consulting company in undergrad. I learned that you have to immerse yourself in the customers’ shoes to understand their needs and build solutions that work. The ability to engage from the perspective of others will help me succeed as a Campus partners / Student-alumni liaison.
Fritz Cherubin, Jr., ‘12
- 2012 Full-Time
- Brooklyn, NY, USA
- Regional Positions: Regional/ City Ambassador and Programming Lead
- Please describe why you want to be a CBAA leader.
  o I want to help continue to build the CBAA community and presence in the New York area and help foster relations with the overall Black community as we make our voices known on campus and with the administration, faculty, and broader alumni community.
- Please describe the most entrepreneurial initiative you have ever led. What was your role, why do you describe it as entrepreneurial and what did you learn from your experience?
  o I co-founded my own business which included marketing, research, customer acquisition, and operations. It was a great experience allowing me to understand that my creativity and scrappiness while operating with limited resources.
- Other:
  o I served as an AAMBAA co-chair during my time at Chicago Booth and continue to stay connected with the Office of Diversity Affairs in marketing events in the New York City area for incoming students and candidates. I still maintain strong relations and communication with the black community in my class and promote gatherings and encourage participation at Chicago Booth events.

Candice Harden, ‘19
- 2019 Full-Time
- Chicago, IL, USA
- National Positions: Co-Chair & Communications Chair
- Regional Positions: Regional/ City Ambassador and Programming Lead
- Statement:
  o Co-Chair: As a former AAMBAA co-chair, I’m interested in continuing my work as an organizer for the advancement of African American MBAs and our community as a whole. I am strategic, can influence without authority, and prioritize well. If elected, I will ensure both recent and tenured alumni needs are met across full time and weekend/evening programs. I will also work to recruit a team to support the national team structure.
  o Communications Chair: I am experienced in leading community-wide communications and will also work to recruit a team to support the national team structure.
- Please describe why you want to be a CBAA leader.
  o In the words of Issa Rae, "I'm rooting for everyone Black." CBAA is the vehicle I want to leverage to uplift the Black Booth Community. I want to represent the recent alumni community needs and work alongside a co-chair who will represent tenure alumni needs. My goal is to continue advancing CBAA’s vision with intent focus on career development and community engagement.
- Please describe the most entrepreneurial initiative you have ever led.
  o When I left my first start-up, my CEO thanked me for generating $64 million. I planned and executed strategies for the second-largest account in the firm & collaborated with Engineers and Sale team.
- Other:
  o I am limiting my extracurricular activities to focus on being in CBAA leadership for 2 years and to commit my non-work time to drive effective change for the Black Community. Hugs, Candice
Hind Hassan, ’19
- 2019 Full-Time
- Dunn Loring, VA, USA
- Regional Positions: Regional/ City Ambassador and Programming Lead
- Please describe why you want to be a CBAA leader.
  - I was very involved in student activity while at Booth through AAMBAA, GSB, Admissions Fellows and other groups. I hope to continue being involved with the school as an alumni and believe my experience as a student leader will help me be a CBAA leader. I believe CBAA is at an inflection point to gain traction in building and serving our alumni. There's momentum and I believe with the right leadership we can continue
- Please describe the most entrepreneurial initiative you have ever led. What was your role, why do you describe it as entrepreneurial and what did you learn from your experience?
  - In 2019 I started my own company that provided advisory services to start-ups, PE and VC firms. As a one-woman shop I learned and gained project and relationship management and business development.
- Other:
  - I’m excited and ready to work with other CBAA leaders in order to serve our community.

Aaron Joseph, ’08
- 2008 Full-Time
- Oak Park, IL, USA
- National Positions: Development/Partnerships Chair & Campus partners/ Student-alumni liaison
- Regional Positions: Promotions Lead
- Statement:
  - I have experience with non-profit development and partnerships, as a board member of the Rebuilding Exchange, a Chicago-based non-profit focused on employment development for ex-offenders. My career is focused on capital raising as well, so asking for money is a skill I practice. I also love meeting and mentoring younger people so the student-alumni liaison is a role I would appreciate as well.
- Please describe why you want to be a CBAA leader.
  - I am so appreciative of the CBAA and the leadership of those who have come before me. I'd like to do my part and give back to our community. Additionally, at my company Blue Vista we are seeking to hire diverse talent and capitalize Black and other minority entrepreneurs so I would like to leverage our network and share the opportunity.
- Please describe the most entrepreneurial initiative you have ever led. What was your role, why do you describe it as entrepreneurial and what did you learn from your experience?
  - Building a development business focused on real estate and sustainability. My company is the first minority-owned solar developer in Illinois. The value of networks and having a long term view are key
Chaney Ojinnaka, ’12
- 2012 EMBA
- San Francisco, CA, USA
- National Positions: Campus partners/ Student-alumni liaison & Diversity, Equity and Inclusion Chair
- Regional Positions: Regional/ City Ambassador and Programming Lead
- Statement:
  - During my time at Booth, I served on the Student Council, as a liaison in galvanizing the needs of classmates, presenting them to the administration. I also held a DEI role at the National Black MBA.
- Please describe why you want to be a CBAA leader.
  - During my time at Booth, I served on the Student Council, as a student-administration liaison in galvanizing the needs of classmates, presenting them to the administration. During that time, I was able to connect and mobilize students across three campuses. Additionally, I organized numerous events during elective week for classmates abroad and in the US during our journey through business school and after graduation for regional Booth events. Considering my strong ability to connect with people, I’d enjoy serving as a regional leader to support development of initiatives and programs that is of benefit to the alumni community.
- Please describe the most entrepreneurial initiative you have ever led. What was your role, why do you describe it as entrepreneurial and what did you learn from your experience?
  - Founded Vendormach, venture backed supply chain analytics startup. As head of BD/operations, raised capital and managed a team. Learned how to be resilient and persevere in the face of uncertainty.

James Sparks, ’91
- 1991 EMBA
- Chicago, IL, USA
- National Positions: Co-Chair, Development/Partnerships Chair, & Diversity, Equity and Inclusion Chair
- Statement:
  - Development/Partnerships Chair: I have worked with several groups developing fundraising strategies based on mission and vision. I would enjoy helping CBAA develop a sense of stewardship among alumni and to create a meaningful and thriving organization within the school.
  - DEI Chair: I developed a recommendation to a financial organization in response to learning their absence of focus and commitment to this important area. I have several contacts in my network that are leaders in this area that I draw insights and information. Having been a former member of the Chicago Booth Alumni Club and current BANC Consultant, I have the ability and familiarity to interface with the other University groups and associations.
- Please describe why you want to be a CBAA leader.
  o I would love to share from my experiences having worked with a wide range of leaders of large and small companies. To partner and mentor the current and next group of industry leaders. I would like to be a part of the movement I feel this group can effect at the highest level of corporate America.
- Please describe the most entrepreneurial initiative you have ever led. What was your role, why do you describe it as entrepreneurial and what did you learn from your experience?
  o I was part of the launch of the Discover Card. As one of the first five original members of the marketing department, I designed plans and strategies that created a billion company. I learned a lot.
- Other:
  o View bio on website: https://www.james-sparks.com/

**Major Thomas, Jr, ’96**
- 1996 Full-Time
- Allen, TX, USA
- National Positions: Co-Chair, Communications Chair, Development/Partnerships Chair, Campus partners/ Student-alumni liaison, Programming Chair, & Diversity, Equity and Inclusion Chair
- Regional Positions: Regional/ City Ambassador and Programming Lead
- Statement:
  o I am active in the University of Texas at Austin’s Texas Exes Black Alumni Network having been elected President-Elect in August 2020. Our mission is to bring more Black students, faculty and staff to UT. To that end, I drafted a Legacy Endowment that will be for us-from us. The Network’s campaign is to raise $2 million and will re-launch in February 2021
- Please describe why you want to be a CBAA leader.
  o In short, the time is now. Participation is precipitated by education. The time is now.
- Please describe the most entrepreneurial initiative you have ever led. What was your role, why do you describe it as entrepreneurial and what did you learn from your experience?
  o A start-up all-in-one telephony company that was a forerunner of the bundled communications packages that are commonplace today. We never got beyond second-stage funding.

**Peter Wright, ’20**
- 2020 Full-Time
- New York, NY, USA
- National Positions: Campus partners/ Student-alumni liaison
- Statement:
  o I have been in the same role for my fraternity for 4 years. I feel that the engagement with alumni while a student is vital as there should be no reason why students must wait to get alumni benefits
- Please describe why you want to be a CBAA leader.
During my time at Booth, I fostered a relationship between E/W and Full time to get the communities to see the benefits of a symbiotic relationship. I want to continue those efforts to strengthen the bond between current Booth leaders and now industry leaders.

Please describe the most entrepreneurial initiative you have ever led. What was your role, why do you describe it as entrepreneurial and what did you learn from your experience?

I led a voter registration drive leading sponsorships by 93.9 and signing up 560 people to vote in Washington DC. Opportunities are not easily seen by those not looking, so I provided that engagement.

Other:

I have pledged my career as a service to the next generation to increase the opportunities within the finance sector. I find that there are those in other industries who want to do the same thing but are struggling to find the best avenues for their engagement. That is where I plan to come in to provide the conduit for those relationships.