BANC offers pro bono expertise from alumni of one of the top business schools in the world, Chicago Booth. In typical BANC projects, teams of 5-6 alumni consultants work closely with nonprofit executive directors, boards, and other stakeholders to meet objectives over a 6-month period. BANC consultant teams have completed 28 projects to date, delivering significant value to their nonprofit clients.

“The caliber of support and generosity of spirit towards a nonprofit, non-paying client was unexpected and surprisingly uplifting for all those that worked with two BANC teams. The data analyses conducted, the presentation decks, and the interactions with board members and staff were top tier.”

- Emilia DiMenco, President and CEO, Women’s Business Development Center

What BANC Can Do for Your Nonprofit

**Community Engagement Strategy** Assess current level of engagement, identify new and emerging trends in the community, and help develop services and marketing programs to increase awareness and outreach.

**Financial Analysis** Evaluate current financial situation, develop budgets and projection models for existing and new service offerings, assess current risks to financial operations and provide benchmarks and recommendations for long-term sustainability.

**Growth and Strategic Planning** Evaluate alignment with mission, vision, values; assess market, client impact, and programs; and develop strategic objectives.

**Marketing Strategy** Maximize marketing investment through data-driven market research and competitive intelligence to prioritize target markets/segments, develop differentiated positioning, and align opportunities with recommended marketing initiatives.

**Operations Evaluation, Process Development** Evaluate and adjust existing operational structure and processes to ensure that they support the mission, vision, and capabilities.

**Performance Measurement, KPIs, Dashboard Design** Identify the most meaningful and relevant high-level metrics/KPIs to support data-driven decisions and demonstrate progress and impact to the board, funders and other stakeholders.

**Program Evaluation and Alignment** Review existing programs and provide actionable recommendations for improvements.

**Social Enterprise** Develop new revenue opportunities that supplement existing funding sources.

Nonprofit Eligibility

To be considered, nonprofits must meet the following criteria:

- Be a 501(c)(3) or operate in the public sector.
- Be in the Chicago area.
- Have an annual operating budget of at least $500,000.
- Have a full-time, paid, Executive Director who has been in place for at least one year.
- Have additional paid staff members.
- Must not be undergoing a transition in board leadership.
- Have resources to implement change.
- Have a board that approves the goal and scope of the project.

If you have trouble with the link, copy and paste this address into your browser:
https://www.surveymonkey.com/r/NPIntFormJan22