

## 2024 Quantitative Marketing and Economics Conference October 4-5, 2024

### Call for Papers

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We invite paper submissions for the upcoming 22<sup>nd</sup> annual QME conference, co-sponsored by Chicago Booth Kilts Center for Marketing and the Stanford Graduate School of Business, to be held at the Stanford Graduate School of Business on **October 4-5, 2024**.

Please submit your paper in PDF format to: [qme2024.hotcrp.com](https://qme2024.hotcrp.com) by the submission deadline of **June 3, 2024**.

The conference seeks papers dealing with empirical and theoretical issues in marketing and economics. Submissions will be evaluated by the Conference Committee.

Registration information and conference details to follow.

### Important Dates

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June 3	Paper submission deadline
Early August	Paper acceptance notification
September 18	Conference registration deadline

### Conference Committee

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Navdeep Sahni, Coordinating Chair (Stanford)	Oded Netzer (Columbia)
Paul Ellickson, Co-Chair (Rochester)	Kanishka Misra (UCSD)
Sridhar Narayanan (Stanford)	Brett Gordon (Northwestern)
Juanjuan Zhang (MIT)	Brad Shapiro (Chicago)
Kinshuk Jerath (Columbia)	Przemek Jeziorski (UCB)
Anna Tuchman (Northwestern)	

Please submit your paper in PDF format to: [qme2024.hotcrp.com](https://qme2024.hotcrp.com)

Submission deadline is June 3, 2024

For questions, please email: [samreen.imami@chicagobooth.edu](mailto:samreen.imami@chicagobooth.edu)