

Home Page The Case for Supporting Chicago GSB



Matthew Gibson

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Thankfully, many of you understand the need to support the GSB, whether it be volunteering your time or making a monetary gift. We very much appreciate the support we have received to date, but we seek participation from all of our 39,000 alumni. In all fairness, however, I don't think we have made a clear case for why this is important. Hopefully, this column will be one step in the education process and will inspire you to learn more, which you can do either by contacting me or visiting our Web site at ChicagoGSB.edu/alumni.

Why Give Money?

- **Tuition.** Tuition dollars cover only about two-thirds of the total expense of the MBA education; the GSB needs to raise money to pay for the rest.
- **Faculty.** The GSB needs to stay competitive in attracting and retaining the best faculty, and the competition among the top schools is fierce.
- **Students.** The GSB is continually improving the programs, the community, and the facilities for campus, evening and weekend, and XP students. In addition, the GSB needs to be able to compete for top students by offering scholarships.
- **Alumni.** The GSB is working hard to strengthen ties with the alumni base. Free and supplemented year-round events, complimentary career support, and free membership to the Midway Club are some of the ways that the dean supports alumni.

There's no doubt that the GSB needs your financial support. The more important point is whether you have the desire to give. Think about your career successes and ask yourself if your degree from the GSB has had a direct impact on them. If the answer is yes, consider a gift to the school as a way of helping preserve the reputation of the GSB so that future generations may also enjoy similar career successes.

To make an unrestricted gift to the Chicago GSB Fund, please visit ChicagoGSB.edu/makeagift. To talk about a directed gift, please contact me directly at 773.702.0520 or caroline.karr@ChicagoGSB.edu.

I appreciate your consideration and look forward to answering any questions.

Thanks for the Extra Effort

We really appreciate the efforts of two people who worked hard to promote the GSB last fall. Second-year student **Toshi Irisumi** helped with recruiting in Asia by setting up dinners. And **Lyle Logan, '89**, senior vice president at Northern Trust, captivated students with his speech at the LEAD Outdoor Experience. Traveling to Lake Geneva, Wisconsin, for the event and talking to so many students afterward was a real investment of his time. On behalf of the GSB, many thanks!

CDO Update Research for GSB Alumni



Matthew Gibson

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Office

Located at Gleacher Center, the Kenneth G. Fisher Library provides extensive career- and job-related research resources to alumni worldwide. If you live in or visit Chicago, you'll find a comfortable place to conduct career research. Connect your laptop computer to a port, or use one of the computer workstations to access online databases featuring company information, job leads, industry data, and compensation surveys. Alumni have full access to these resources from the library's computer workstations. Professional librarians are available for reference assistance and database instruction.

The Alumni Research Service is available to alumni outside Chicago seeking research to support a job search. Alumni can call or e-mail their research request and the information will be sent within one to two business days. Please note: librarians will not conduct research requests for alumni needing information for personal business development.

Fisher Library Services

- Seating for 32
- Six networked computer workstations
- Three laptop ports
- Networked laser printer
- Copy machine

Key online resources available

OneSource Global Business Browser Aggregate content from more than 30 content providers that includes worldwide company profiles, corporate family structures, multi-level industry data, executive biographies, financial statements, SEC filings, newswire stories, analyst reports, trade and business press articles, and more.

Standard & Poor's NetAdvantage Industry information and economic trends on 51 major U.S. industries. Reports include

projections, trends, regulatory issues, historical perspectives, and in-depth analyses.

Investext Current research reports from more than 630 investment banks, brokerage houses, and research firms worldwide. Investext delivers analysis and opinion from the world's top experts, whose reports move billions every day.

Business Source Premier The world's definitive scholarly business database, providing indexing and abstracts for more than twice as many active, peer-reviewed, business-related journals as any other database. BSP offers indexing and abstracts for the 350 most important scholarly business journals back to 1965 or the first published issue.

Print collection available for circulation

The Fisher Library's circulating print collection focuses on career and vocational guidance for the MBA. Alumni are welcome to borrow such books as:

- *The \$100,000 Resume*
- *100 Winning Resumes for \$100,000 Jobs*
- *Case in Point: Complete Case Interview Preparation*
- *Hedge Me: Insider's Guide to U.S. Hedge Fund Job Opportunities*
- *How to Work a Room: The Ultimate Guide to Savvy Socializing*
- *Insider Guide to Careers in Biotech and Pharmaceuticals*
- *Resumes for Re-Entering the Job Market*
- *Secrets of Six-Figure Women*
- *Vault Guide to Finance Interviews*

To learn more, visit gsbwww.uchicago.edu/gleacher/library or contact us at 312.464.8730 or fisher.library@ChicagoGSB.edu.

We're open Monday through Friday from 8 a.m. to 10:30 p.m. and Saturday from 8:30 a.m. to 5 p.m.

Chapter Update Leaders Build Strong Network



Matthew Gilson

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In September 2004, alumni club leaders from all over the world gathered in London for the European Celebration. **Caroline Karr, '88**, associate dean for alumni affairs and development, and I hosted a luncheon following this event to meet the club leaders present. It was an opportunity for many to meet for the first time and an effort to build a stronger network across borders.

This spring, the biennial leadership conference will be held in Europe. It is a time for alumni club leaders to share best practices and an opportunity to build a more global alumni network.

Event News

As our alumni population grows, alumni clubs become increasingly active and the demand for activities rises. With our campuses in Europe and Asia, the alumni community there is growing faster than ever. Thanks to our enthusiastic leaders in the United States and around the world, our alumni community becomes stronger each year and holds more events—everything from casual get-togethers to formal speaker events and dinners. There is no lack of creativity among alumni!

The Chicago GSB Finance Roundtable is now the Global Finance Roundtable. It started out in spring 2004, when the group partnered with the GSB New York alumni club, and then expanded when they partnered with the University of Chicago UK Alumni Association to put on a top-notch panel discussion on cutting-edge hedge fund ideas at the European Celebration. The event attracted more than 300 people and was a huge success. A big thank you to the planning committee: **Manish Aurora, '94; Vern Broders, '94; Maureen DeRooij, '03; Kathleen Graham, '00; Stephen Jansen, '97; Walter O'Leary, '99; Kevin Pilarski, '04 (XP-73);** and **Larry**

Seruma, '96. To read a story based on the event, see “The Future of Hedge Funds,” page 32.

To create an opportunity for students to network with alumni during their summer internships, the Graduate Business Council partnered with alumni clubs globally to host summer receptions. Thank you to the alumni clubs that took this opportunity and supported the GBC in its efforts.

Another exciting round of Business Forecasts has begun, and a new addition to the series is Hong Kong. This is the first Business Forecast in Asia. Along with the U.S. locations of Boston, Chicago, Dallas, Denver, Houston, Los Angeles, Miami, New York, and San Francisco, we also have forecasts in Brussels, Hong Kong, and London, making it truly global.

New Clubs

The Chicago GSB Black Alumni Association started up last summer, providing a new network for alumni. **Nyasha Nyamapfene, MBA '99, MPP '99,** is leading the group.

The GSB Argentina Alumni Club has been reactivated by **Francisco Ortega, '04,** and **Gabriel Buteler, '04.**

For the most up-to-date alumni news, visit ChicagoGSB.edu/alumnicommunity.

European Celebration 2004



Global Finance Roundtable: More than 250 people attended a panel discussion on hedge funds at the European Celebration last fall (see page 32). The event was sponsored by the Global Finance Roundtable and the University of Chicago UK Alumni Association. *Photos by Dan Dry*



Club Luncheon: Attendees included: (top row, from left) François Carlizo, '66; Márcia Balisciano, AM '90; Roberto Ippolito, '03; Andrea Hall, AM '86, MBA '95; Kathleen Graham, '00; William Patterson, '93; Mark Shore, '98; and Marianne Loynes-Poulsen, '01; (second row) Walter O'Leary, '99; Katharina Jobe-Gräfin Esterházy, '97 (IXP-2); and Annica Nyström; (third row) Richard Olson, '02; and Mikhail Potapov, '02 (IXP-7); and (fourth row) Christophe Beaud, '99 (IXP-4); Camelia Robu, '02; and Thierry de Sépibus, '01 (IXP-6).

