

Celebrating a “New Platform

Hundreds of alumni, faculty, students, and friends of the GSB turned out November 6 to celebrate the dedication of the Chicago GSB Hyde Park Center, a facility designed to take the school well into the 21st century. By all accounts, the center has been living up to its intent as a gathering place for the entire GSB community in Hyde Park. **By Patricia Houlihan** Photos by Dan Dry



Open for Business: Alumni who helped dean **Edward A. Snyder** (center) cut the ribbon at the dedication were (from left) **Dennis Keller, '68**; **Robert Rothman, '77**; **Andrew Alper, AB '80, MBA '81**; and **David Booth, '71**.

for the Work of the GSB”

“We dedicate the structure and we celebrate a new platform for the work of the GSB,” dean **Edward A. Snyder** told the crowd gathered under the Gothic arches in the newly named Rothman Winter Garden (see “Rothman Gift Names Winter Garden,” page 11).

Don Michael Randel, president of the University of Chicago, said, “Architecture is the trace we leave behind that will tell people what we cared about and what we valued. It’s important to celebrate the high level of architectural talent that is

the equal of the high level of intellectual accomplishment that will take place within this space.”

Among the speakers were **Dennis Keller, ’68; Andrew Alper, AB ’80, MBA ’81; Robert Rothman, ’77; and David Booth, ’71**, alumni who, along with **Peter May, AB ’64, MBA ’65**, made generous donations early in the GSB Campaign that helped create momentum for the \$125 million building. Campaign co-chairs Keller and Alper clearly were impressed with the center. “I knew it would be great, but it’s lots better than great,” Keller said.

Other speakers were architect Rafael Viñoly; deputy dean for the Full-Time MBA Program **Stacey Kole, AM ’86, PhD ’92 (economics); James Kilts, ’74**, chair of the Council on the Graduate School of Business; and former deputy dean **John Huizinga**, Walter David “Bud” Fackler Distinguished Service Professor of Economics, who oversaw the construction process.

Huizinga lauded the many talented individuals who had contributed to the building, which, Kole said, “has been a powerful catalyst for community.”

Viñoly added, “I look forward to what you’re going to be doing here for years to come.”



Shultz Calls for Stronger Diplomatic Effort



Don Dry

The United States must strengthen its diplomatic corps to match the strength of its military, according to former U.S. secretary of state **George Shultz**.

“The military seems to have the capacity to develop new things, but diplomacy is nowhere near our military capacity,” he said. “You wouldn’t run a business like this.” Shultz, who was dean of Chicago GSB from 1962 to 1969, was the inaugural Distinguished Speaker at the Hyde Park Center last November.

Backing President Bush’s efforts in the war on terrorism, Shultz said the diplomatic corps numbers had dropped during President Clinton’s term and need to be reinvigorated—preferably with experienced foreign service officers or even those outside the diplomatic corps who are known for their influence with world leaders. He reiterated the point in a roundtable discussion with faculty and alumni after his speech. “We should be expanding our presence. We’re contracting it,” he said.

Nobel laureate **Gary Becker, PhD ’55 (economics)**, University Professor of Economics and of Sociology, asked Shultz what other security measures the United States can take given the growing black market for materials used to create nuclear weapons. Shultz said, “I once said we should have some smart CIA people with an open checkbook in their back pocket, and they should find out about any market they can.”

In addition to international security, Shultz said he also was concerned about the needs of the country’s aging population. When it comes to Social Security and the third-party payer health care system, “We need to start looking with a different attitude. It’s not a budget problem, it’s a programmatic problem,” he told an audience of more than 600 faculty, alumni, students, and friends of the GSB gathered in the Rothman Winter Garden. “We’re drifting along. We’re not looking at the opportunity costs of doing something different.”—P.H.

Feature Hyde Park Center Dedication

Naming Spaces

Many generous alumni and friends of the school have made gifts in support of the Chicago GSB Hyde Park Center. Take a look inside the GSB's new home at the spaces that bear their names.

Reflects spaces named as of November 23, 2004.

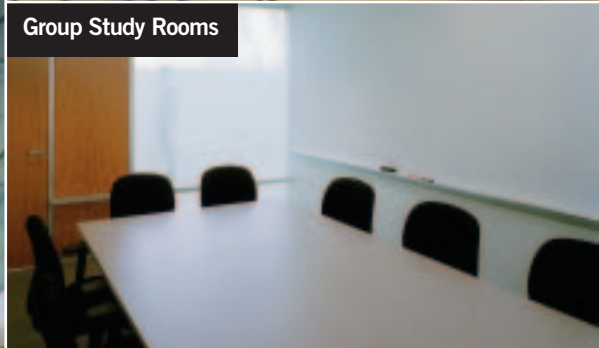


Rothman Winter Garden

Constance and David Coolidge Recruiters Lounge



Group Study Rooms



- | | |
|--|---|
| Mary Ann and John Tolan
Group Study Room | Jack Marshall Lapidos
Group Study Room |
| Molex Incorporated
Group Study Room | Thomas Charters
Group Study Room |
| Timothy M. George
Group Study Room | John N. Charters
Group Study Room |
| Anna Mae Popp
Group Study Room | Felix Kaufman
Group Study Room |
| Pierce Bray Group Study Room | LaSalle Bank
Group Study Room |
| Warren L. Batts
Group Study Room | Class of 1996
Group Study Room |
| John T. Banghart
Group Study Room | Northern Trust
Group Study Room |
| A. Richard Janiak
Group Study Room | Chicago GSB Black
Alumni Association
Group Study Room |
| Francis and Marilyn Kennelly
Group Study Room | Class of 2002
Group Study Room |
| Judson and Jameson Green
Group Study Room | |

Conference Rooms

- John Deere Conference Room
- Michael D. Lockhart Conference Room



Gidwitz Family Faculty Seminar Room



First Scholar Classroom

Andrew M. and Sharon Sadow Alper Student Study



Andrew M. and Sharon Sadow Alper
Dean of Students Suite

Polsky Center for
Entrepreneurship



ARCH Venture
Partners New
Business Incubator



Peter W. May Student Lounge and Terrace



Booth Faculty Floors



Classrooms

- Jon S. Corzine Foundation Classroom
- Credit Suisse First Boston Classroom
- Sidney Davidson Classroom
- Eugene F. Fama Classroom
- Lehman Brothers Classroom