

## Transformational Change for All Seasons



Mark Joseph

As I write, snow covers our Hyde Park campus, and our Summer Garden looks nothing like summer. As you read this, I know summer will have arrived in all its delightful change of scene. Change—far more enduring than seasonal cycles—has characterized the academic year now ended: a new campus home, a new European home, new initiatives, new personnel.

First among these changes is one that our generous alumni and friends made happen. Topping prior records, the GSB Campaign has surpassed \$200 million. I thank each of you who contributed to this shared success. It confirms my belief that support will follow from performance.

Second, the Hyde Park Center is phenomenal. I've not experienced or seen a better academic facility and, even on the coldest of Chicago days, the Rothman Winter Garden continues to have a powerful impact on GSB life in Hyde Park. Many nights when I leave my office, I remember those who made it happen, and I think about the genius of Rafael Viñoly. My remaining hope is that all our alumni will find opportunities to visit and enjoy this spectacular facility soon.

As summer began, Chicago GSB was approaching the start date for the Executive MBA Program Europe at our new London Center at Woolgate Exchange. The relocation decision I announced in January was far from easy given the success of the EXP to date and the attractions of Barcelona. However, from a schoolwide perspective, the ability to strengthen corporate partnerships, energize our alumni, and gain greater influence makes London compelling. A strong team, led by **Mark Zmijewski** (deputy dean), is working to make our programs successful: **Bill Kooser, '81** (associate dean); **Glenn Sykes** (managing director); **Marjorie Gagnon** (senior program manager); and **Arnold Longbo** (senior associate director, executive education). **Leann Paul, '87**, is leading a great effort to build out our platform and meet the challenge of having a functional campus sometime in August. And **Penka Bergmann** has joined the team as associate director, alumni affairs, Europe.

In this issue you'll read about other changes, as well. We've launched a program to offer sections of MBA-level courses to University of Chicago undergraduates; we welcome associate dean **Rosemaria Martinelli**, who now heads our admissions office for the Full-Time MBA Program; we've had a strong year in faculty recruitment; and more. Meanwhile, of course, our alumni continue to do great things in the marketplace. **Karen Katen, AB '70, MBA '74**, was appointed a vice chairman of Pfizer Inc. and also named president of Pfizer Human Health. Gillette CEO **James M. Kilts, '74**, dominated business headlines after news of a merger between Procter & Gamble and the Gillette Company.

While we continue to change on many fronts, I also sense that we are converging. We share a yet deeper sense of our core mission, and we're gaining confidence in the proposition that we can become the best business school on all dimensions. With the benefit of thousands of conversations—hundreds of meetings, lots of breakfasts with students, countless e-mail exchanges with alumni, and ongoing dialogue with those committed to Chicago GSB—we understand ourselves and our strategy: *Strengthen our value system and become more aligned around relationships that matter.* This kind of convergence promises transformational change—change for all seasons.

Edward A. Snyder

Dean and George Pratt Shultz Professor of Economics

## New Horizons Bring New Opportunities



Matthew Gilson

Capital campaign co-chairs  
**Dennis Keller, '68**, (left) and  
**Andrew Alper, AB '80, MBA '81**

Even as Chicago GSB graduates the first class of students to enjoy the benefits of the Hyde Park Center, we're preparing our new Europe campus in London, which will welcome its first class of Executive MBA students in the fall. (See "Europe Campus Moving to London This Summer," page 8.)

We continue to receive donations for the Hyde Park Center from a wide range of supporters. Corporate partners include the John Deere Foundation for the John Deere Conference Room and Chicago Partners for the Chicago Partners Computer Lab. Recent individually named spaces include the Alison and Leigh Winter Group Study Room, recognizing the generosity of **Alison Winter, '75**. In some cases, the building has brought wonderful family-campus ties to light: Ann and **Tom Charters, '72**, named two group study rooms—one for **Thomas Charters, DB '19** (Chicago Theological Seminary), and one for **John N. Charters, AM '22**. Leticia and **Jonathan I. Arnold, AB '83, MBA '86**, named the Philip W. Arnold PhD Program Office and the Philip W. Arnold PhD Study Room in honor of **Philip W. Arnold, AB '53**.

Other gifts have enhanced the experience of visitors at the center: a gift of a katsuratree from **Aviva Shrock Pinto, '83**, and fresh fruit and floral arrangements provided daily in the lobby through a gift of hospitality from Kaye and **Howard Haas**, adjunct professor of strategic management. We are delighted that so much of this spectacular space—from the soaring Rothman Winter Garden public space to classrooms to study rooms—will permanently honor the diversity and dedication of our GSB family.

Even with the outpouring of support, we continue to work to fund the building fully. There are numerous naming opportunities at the Hyde Park Center, from interview rooms to classrooms to conference spaces. Every

contribution will permit us to focus completely on our people and our programs that much sooner.

### London Calling

Still proud of the completion of the Hyde Park Center, we also are excited at the thought of the Chicago GSB Europe campus opening in London this fall. The move will put us in the business center of Europe, as dean **Ted Snyder** has said. We welcome support for the new London Center, including gifts that will name one classroom and multiple group study rooms. We look forward to working with our many alumni in Europe who have seen firsthand the value of Chicago GSB's global presence.

### Not Enough Chairs

When it comes to faculty, Chicago GSB is in the enviable position of having several highly qualified full professors. But to retain them, we need your support. With enough contributions, the GSB could establish another six named professorships. A recent gift from Abby and **Jon Winkelried, AB '81, MBA '82**, will fund a professorship at the GSB named in honor of Winkelried's parents. (See "Winkelried Gift Establishes Professorships, Scholarships," page 10.)

Whether you're interested in putting your stamp on the Hyde Park Center, naming a space at the London Center, or helping the GSB retain top faculty, we're eager to help you determine which gift will best meet your objectives.