

# FROM THE DEAN

## The Rigors of Summer Set the Tone for Fall



Edward A. Snyder

The GSB's academic year holds only vestiges of its old cycle. Over the summer, 250 new executive M.B.A. students from Asia, Europe, and North America started their studies together in Chicago with a rigorous schedule of classes. The incumbent executive M.B.A.'s, who will graduate in 2003, also came to Chicago for required and elective offerings. While each student has Barcelona, Chicago, or Singapore as home base, one-fourth of this "pure Chicago" program involves learning with participants from the other regions.

Most weekend and part-time students continued toward their degree. Our faculty (and I) have a special admiration for these longer-haul students, who meet the standards of Chicago GSB and balance their other responsibilities. Adding to the challenge, about half of the weekend students travel

from out of the Chicago area to Gleacher Center.

The eighth I.M.B.A. class started over the summer. And, with the intensity of recruiting and the benefits of getting to know colleagues, the other entering full-time M.B.A.'s were far from idle. The conversations among all full-time students start early. Compared

**"I don't want to miss the opportunity to thank our alumni for the job and career help they provided fellow alumni and current students in all our programs."**

with two decades ago, students have precious little time during which they are able to focus only on their academics. Regrettable? I don't think so. With the significant total costs and benefits of getting an M.B.A., the stakes are high. We need to continue to meet the challenge of maintaining the highest academic standards and fully supporting our students in their career planning, assessment, and recruiting efforts.

This year, the vast majority of our rising second-year students were able to secure summer internships in this tough economy. Deputy dean Ann McGill visited many cities to meet with them and our corporate partners. We came away feeling great about our students and their abilities to meet the market test. In this regard, I don't want to miss

the opportunity to thank our alumni for the job and career help they provided fellow alumni and current students in all our programs.

As the academic year began, I took a pause and looked back at my New Year's wish list and made some notes (in italics):

1. Let's stay focused on supporting our students and strengthening our corporate relationships. (*Very good efforts; students are positive.*)
2. Let's continue to find ways to work effectively with the rest of the University of Chicago. (*The University of Chicago-GSB Scholars Program launched; cooperation with Physical Sciences Division.*)
3. Let's continue to be critical in thought and intensely focused on our professional development. (*Alignment.*)
4. Let's match those virtues with a new discipline of being external in our orientation, positive about who we are, and clear about our message. (*Most important, we are sharing this responsibility.*)
5. Let's deepen our applicant pools for all our programs and meet our stretch goals. (*With great teamwork, done.*)
6. Let's set a new record for the Chicago GSB Fund. This goal is in reach. Let's do it by setting a new record for participants. (*With a clutch performance down the stretch by great alumni leaders, met both goals.*)
7. Let's mark our calendars for May 18, when we break ground on our new campus and thereby begin the process of completing the best set of business school facilities in the world. (*A memorable event despite a wind chill that did our city proud.*)

A handwritten signature in black ink that reads "Edward A. Snyder". The signature is fluid and cursive, with a prominent flourish at the end.

Edward A. Snyder  
Dean and George Pratt Shultz Professor of Economics

# FROM THE CHAIRS

## Festivities Mark Campaign's Progress



Matthew Gilson

Campaign co-chairs Dennis Keller, '68, (left) and Andrew Alper, A.B. '80, M.B.A. '81

By the time we gathered for the groundbreaking in May, the campaign total had reached \$138.3 million. We're delighted with the progress we've made so far, and we look forward to the additional momentum that will certainly build as the new campus begins to take shape. To read more about the groundbreaking last spring, see [www.gsb.uchicago.edu/campus](http://www.gsb.uchicago.edu/campus).

### Chicago-Area Events Draw Supporters

In May, Mrs. Zollie Frank, A.B. '38, hosted a dinner at her Winnetka, Illinois, home with her son Charles Frank, '76, and his wife, Debbie, to honor dean Ted Snyder and inform guests about the campaign's success. Among the guests were Warren Batts, adjunct professor of strategic management; Dennis Carlton, professor of economics, and his wife, Jane; Karen and Dennis Chookaszian, '68; Bob Coates, M.B.A. '72, Ph.D. '73, and Jill Kennett; Jane and James Fitzgerald, '81; and Karen and Jim Frank, a member of the University of Chicago Board of Trustees.

Also present were Maritza Gibbons, '89; Kaye and Howard Haas, adjunct professor of strategic management; Michael Andrew Herzberg, '80;

Marilyn and John Richards, M.B.A. '72, A.M. '95; and Ida Neremberg Sondheimer, attending for Joseph Sondheimer, A.B. '39.

On a chilly evening in April, Jonathan Arnold, '86, co-owner of the commercial venue Skybox on Waveland, opened his Wrigleyville rooftop to nearly 80 alumni and their families to watch the Chicago Cubs battle the San Francisco Giants (see photo below). It was a great way of thanking Chicago GSB Fund donors, whose continued support is essential to the financial health of the school.

To learn more about the campaign, take a look at the related stories in this issue:



- Page 5 Neubauer Gift Sets Up Faculty Fellowships
- Page 5 Distinguished Fellows Program Launched
- Page 8 Successful Ventures at ARCH Bring Great Returns for GSB
- Page 28 A Winning Venture: \$7 Million Polsky Gift Gives Chicago GSB an Entrepreneurial Edge
- Page 58 Grads Set Record with 2002 Class Gift



Kevin Weinstein

**How About Those Cubs?** A springtime battle against the Giants was the perfect time to visit Skybox on Waveland, a rooftop club, with its view of Wrigley Field. Co-owner Jonathan Arnold, '86, left, welcomed Tom Ricketts, A.B. '87, M.B.A. '93, and his children, among other guests.