

Sponsoring the
Second Annual
**Midwest Alternative
Energy Venture Forum**
at the University of Chicago
Graduate School of Business
Gleacher Center

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2008 Midwest Alternative Energy Venture Forum
November 6, 2008 – Gleacher Center
www.ChicagoGSB.edu/maevf



Mission: Promoting Tomorrow's Energy Solutions Today

The Midwest Alternative Energy Venture Forum (MAEVF) is the foremost gathering of those interested in the exciting developments of alternative energy technology in the Midwest. The venture forum is organized as a collaborative effort by the University of Chicago, the Michael P. Polsky Center for Entrepreneurship at Chicago GSB, Reed Smith LLP, the Illinois Department of Commerce and Economic Opportunity (Illinois DCEO), the Association for Corporate Growth (ACG), the Chicagoland Entrepreneurial Center, and Argonne National Laboratory.

The MAEVF is the premier conference for researchers, entrepreneurs, venture capitalists, and others interested in innovation and growth within the renewable energy sector in the Midwest. The forum allows these researchers and entrepreneurs to share what is new and exciting in this rapidly growing field while connecting them with the venture capitalists that will take these ideas and companies to the next level.

The MAEVF shines the spotlight on carefully selected Midwest-based companies to highlight the innovative technologies being developed between the two coasts. The MAEVF hosts many prestigious speakers and panelists, including scientific experts from the University of Chicago and Argonne National Laboratory, industry leaders in alternative energy, and highly-successful venture capitalists interested in alternative energy from across the United States. This informative program will be followed by a networking reception where participants will be able to interact with presenters and panelists.

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How the MAEVF Works: Bringing Together Entrepreneurs and VCs

During the Midwest Alternative Energy Venture Forum, attendees will hear first-hand from upcoming alternative energy entrepreneurs, government and university officials, and important investors in alternative energy who will elaborate on the keys to success and the potential pitfalls of developing and investing in alternative energy technology. The forum attendees will also be encouraged to mingle with these entrepreneurs and professionals after the day's program,

Opening, Luncheon, and Closing Remarks

A wealth of experiential and practical knowledge is passed on to forum attendees from exceptional *opening, lunch, and closing remarks* delivered by the finest experts in the alternative energy field. This conference hosts three major speakers, one in the morning, one during a served luncheon, and one in the evening during the networking reception. These speakers will address a variety of topics relating to alternative energy technology in the Midwest region, throughout the United States, and around the globe.

Panel Discussions

Through *panel discussions* moderated by renowned industry professionals, the forum will address a range of issues important to the development of alternative energy technology in the Midwest region. A typical panel is made up of three to four panelists, in addition to the moderator. Last year's panel topics were "The Next Breakthroughs in Alternative Energy" and "Issues in Licensing Alternative Energy from Universities and Government Laboratories."

Emerging Alternative Energy Company Presentations

Ten emerging alternative energy companies have been carefully selected by a distinguished panel of venture capitalists to give *business presentations* for forum attendees. These companies are on the cutting edge of the alternative energy field and provide attendees with an opportunity to see the newest technology coming out of the Midwest,

Cocktail Hour and Networking Reception

At the conclusion of the conference, a *cocktail hour and networking reception* will allow all forum attendees and participants to further discuss the day's presentations and exchange ideas in a more casual environment. The forum attendees will find this reception useful to network with one another as well as pursue presenters that were of particular interest to them.

Why sponsorship is necessary

Investing partners of the MAEVF play a vital role in producing a forum that maximizes return for all involved. Our corporate partners bring knowledge, innovations, and monetary support to this event. Such support directly impacts the success of the alternative energy ventures presented at the forum; underlying the commitment of our corporate sponsors to this growing field.

Sponsorship Levels

Prize Level Sponsors

Amount	Benefits
\$10,000	<ul style="list-style-type: none">• Sponsors at this level will contribute seed money to the venture capitalists presenting in the forum directly allowing your corporation to impact the success and promotion of alternative energy companies. A representative from your organization will be invited to present the award to the entrepreneur.• Your organization has the opportunity to send up to 8 representatives to the Midwest Alternative Energy Conference.• A full-page color advertisement will be printed in the program which is distributed to over 250 forum attendees.• Your organization will receive prominent marketing through a variety of print and web resources.

Panel Sponsors

Amount	Benefits
\$5,000	<ul style="list-style-type: none">• Sponsors at this level are recognized as the unique sponsor of a particular panel at the event. A key executive from your firm can introduce the panel and there will be signage during the panel indicating your firm's sponsorship.• Your organization will receive prominent marketing through a variety of print and web resources as it pertains to the panel your organization is the sponsor.• Your organization has the opportunity to send up to 5 representatives to the Midwest Alternative Energy Conference.

Forum Benefactor

Amount	Benefits
\$2,500	<ul style="list-style-type: none">• Company will be recognized in program and event signage as a valued supporter of the Midwest Alternative Energy Forum• Your organization has the opportunity to invite 2 employees to the Midwest Alternative Energy Venture Forum.

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2008 MAEVF Sponsorship Return Form

GENERAL INFORMATION	
Company Name	Contact Person Name & Title
Address	
Phone Number	Fax Number
Email Address	
Company Web Address	
SPONSORSHIP LEVELS (please check one)	
<input type="checkbox"/> \$ 10,000 – Prize Level Sponsors	
<input type="checkbox"/> \$ 5,000 – Panel Sponsors	
<input type="checkbox"/> \$ 2,500 – Forum Benefactor	
Signature: _____	
<i>Note: The University of Chicago Graduate School of Business is a 501c(3) non-profit institution and, as a result, your donations are tax-deductible.</i>	
Please make checks payable to: The University of Chicago Graduate School of Business	
Please submit this form with check to: Attn: Starr Marcello Associate Director of Entrepreneurship Programs Polsky Center for Entrepreneurship The University of Chicago Graduate School of Business 5807 S. Woodlawn Ave., Chicago, IL 60637 Tel: (773) 834-2838; Fax: (773) 834-4046 Email: starr.marcello@chicagogsb.edu	

Contact Information

For more information about the MAEVF, please contact:

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