

Topic: **Innovation Talent: - Innovation and Leadership**

Speaker: **Bill Burnett, Problem Solver & Innovator, WBurnett LLC**

Date: **Thursday, August 28, 2008**

Time: **6:00 pm Registration & Networking**
 6:30 - 8:00 Program
 8:00 - Networking and Cash Bar

Location: **Gleacher Center - Room 600**

To RSVP: rpatter3@chicagogsb.edu

Questions? Please contact Rachel Patterson at 773-218-8270

Please forward to others you think may be interested

The CRT's first mini-series –

Innovation and innovation strategy have been words buzzing increasingly loudly over the last three or so years. Whether you view it as the latest terms for the everlasting search to stay ahead of the curve, or a new set of concepts, the discussions are always interesting. Last month, Brian Christian, President of DASO Consulting spoke to us about a few types of innovation, the steps to create a corporate innovation strategy and some of the necessary considerations. In this second installment of our Innovation strategy series, we are happy to welcome Bill Burnett, former Senior VP Strategic Initiatives for Diners Club and now President of WBurnett LLC. He will be speaking on types of learning, creating the culture and the necessary team for innovation... and will have us trying it out.

Session Overview

Peter Drucker maintained that acquiring and applying knowledge will become key competitive factors. Nonaka and Takeuchi in their book The Knowledge-Creating Company go further, arguing that creating new knowledge will become the key to competitive advantage in the future. Innovation is problem-solving with a twist. We are looking to solve a problem in a way that gives us a competitive advantage. To do that we must create new knowledge. In this session we will talk about the three ways we create new knowledge and play with a little team synthesizing. We will also have some fun experiencing the 'moment-of-insight'.

We will identify innovators. We will also talk about leadership and how to make sure every innovator in the company is maximizing their innovative talent. (By the way, in case there is any doubt - you are an innovator.)

The Speaker

Bill Burnett has 25 years experience leading change and innovation in the financial services industry. He served as Senior VP Global Operations, and Senior VP Strategic Initiatives for Diners Club International where he spent the bulk of his career. He has worked with teams in over 60 countries around the world and has a unique perspective on the value of having the "right" talent on an innovation team. Bill believes that companies can add extraordinary value by identifying and developing this unusual talent pool.

About the Consulting Roundtable

The primary objective of the Consulting Roundtable is to connect consultants with the industry's best practices, most innovative approaches, latest market trends, and its most dynamic leaders. Meetings are generally scheduled for the fourth Thursday of each month.

Anyone interested in participating in the planning of Consulting Roundtable meetings, in speaker or topic selection, etc., is invited to contact L. Spector at lnspector@yahoo.com or Rachel Patterson at rpatter3@chicagogsb.edu.

Please let us know if there are any topics which particularly interest you, or other speakers you know we just have to have – upcoming topics include

- Consulting to the Financial Industry in a period of tumult – “meat & potatoes” vs. current industry interests;
- Using your skills to give back – Consulting needs and opportunities in non-profit;
- So, you want to go out on your own – trials & tribulations in a large consulting firm vs. independence

Mark your calendar for next month's “All Roundtables Event”

The US Economy and 2008 Election – An All-Roundtable Event

Thursday, September 18, 2008 at the Gleacher Center, 6th floor (various rooms)

Discounted Parking

The Chicago GSB has arranged with the AMC Theater-River East Self-Parking Garage for discounted parking at the following:

300 East Illinois Street (AMC Theater-River East Self Park Garage)

\$6.00 after 3:00pm

Garage: Self Park Facility

Payment: Automated: at pay-stations by cash or credit card or upon exit pay by credit card only.

To receive discounted rate: Go to card validator at the first floor security desk of the Gleacher Center. The new system for the AMC Theater- River East Self Park Garage is automated: Insert your parking card in the validator and the new price will be automatically applied. You can also validate your parking ticket at any time between your arrival at and departure from the Gleacher Center. When you leave the lot, you will be charged for the lower \$6.00 fee.

Detailed Directions to Garage:

Garage is located next to PJ Clarks and below the AMC Theater.

- a) When traveling east on Illinois cross over Columbus and enter the Garage on the left (north) side of the street.
- b) If driving west on Grand (north of Theater), you can enter the garage ½ block before Columbus on the left (south) side of the street.

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CHECK YOUR *CHICAGO WEEKLY* FOR OTHER GSB ALUMNI EVENTS OF INTEREST:

For information on other coming GSB Roundtable meetings, GSB Club events, and other GSB alumni events of interest, visit <http://www.chicagogsb.edu/chicagoweekly/>. The *Chicago Weekly* is updated every Thursday.

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Check out the literature table at the registration desk, for interesting services, or bring your own literature to offer our members.